

New Year, Old Makeup Tricks??

It's a New Year and we're well on our way to trying new things, whether it be a switch to organic food, a new exercise routine or a new relationship with that cutie down the street. This year will probably fly by more quickly than the last and "me" time may be less attainable than ever. As we look into what is just around the corner in makeup trends and the latest 'must-do', 'must-wear', 'must-have' things, it is striking to see the repeat of makeup styles from the past. What's old is new again and what's new is just a variation of what we've already seen. So chances are, you are more "up" on the trends than you even know (unless you're a teen, in which case you're also probably up on the trends because that's what teens seem to be all about these days).

One of the most recognizable trends in makeup lately has been the 60's Mod makeup in contrasting blacks and whites. Think of Twiggy with matte skin, big eyes and mega lashes. The fashion from that era is distinct and so is the makeup. Being able to transfer this look into something wearable for every day is necessary.

While the going trend in foundation is fresh, dewy and natural-looking skin, this look will require a slightly more matte finish. The skin tone should be evened out with a foundation that does not have a reflective or glowy quality. The skin is without shine, but not cakey looking. You can achieve this by applying a matte foundation mixed with just a touch of moisturizer or you can use your existing foundation and set it with a light dusting of matte powder.

Rather than drawing on fake lashes and making a very noticeable line on the upper lids to define the crease, sweep a light shadow in a white or cream color to brighten the whole eye area. Make sure that it is sheer and reflective rather than an opaque color. Follow up with several coats of mascara to enhance the upper lashes and run the mascara through the bottom lashes for slight definition. Be sure to remove any major clumps and if you feel like you are looking especially tired, you may want to skip the lower lash mascara to give the eyes a brighter, wider appearance.

There is little else you should be adding in terms of color to the face for this look. The lips should remain pale and light to keep the focus on the eyes. Try a lip balm to nourish and soften the lips and fill them in with a liner that matches your natural color.

The idea of the next "new" trend may scare a few people. It's about the 80's and rainbows of color! But wait!!! There's a way to inject color that still allows you to leave the house and show your face. You may even end up showing it off. The first thing to remember is that you are going to focus on ONE area of the face. Just one. I know it's tempting to finish every feature but unless you want to look like the lead singer of an 80's band, you'll follow this advice.

Pink is back in more ways than one and you may notice this on lids and lips alike. Put your deep, wintry colors away for the weekend and let a fresh pink lipstick burst out of the tube and adorn your kisser with color that will brighten your whole face. When

applying such a bright color, it is best to avoid frosty shades. Choose a color that has a creamy texture and be careful to shape and define your lips first with a liner. Keep all other makeup to a minimum – a light sweep of blush and simple coat of mascara finish the look!

Blues and greens are often avoided by those who lived through the 80's, but application of either of these colors can be subtle, enhancing and downright gorgeous. Next time you are about to line your upper eyelids, switch the boring black or brown color to a jade green or royal blue. Keep the eye shadow color on the lids as neutral as can be, curl the lashes for an open effect and coat them with mascara.

For those a little more daring, create a smoky effect with navy or green eye shadow (rather than grey or black) by layering the color from the lash line up and onto the eyelid. Blend, blend, and blend some more. You should see no visible start and stop to the color, but a gradual lightening as the color moves into the crease.

Avoid heavy lipsticks with your bright eyes and stay away from colors that are too intense. A light gloss or sheer lipstick will be just great! Happy flashbacks and Happy New Year Everyone!